

ABSTRACT OF THE DISCLOSURE

Disclosed is a method and system for facilitating the retrieval of information concerning products and/or services provided by a plurality of mutually unrelated providers. A single website,
5 accessible by consumers, includes means for retrieving said information. The address of the website may be included in each of a plurality of advertisements for the respective products and/or services. The information may be retrieved by means of hyperlinks to websites of the providers. Details of consumers
10 retrieving the information are logged in a database.